

Claims

1 1. An aisle way end extender bracket for use with an upright
2 merchandising display, the display including a lengthwise extending wall
3 terminating in a vertically extending end cap support, said bracket comprising:
4 an elongate extending support arm having a first support end and a
5 second extending and display end;
6 said first support end being engageable with a location of the upright
7 merchandising display proximate its vertically extending end; and
8 said support arm extending beyond the vertically extending end cap in a
9 substantially coplanar and parallel fashion relative to the lengthwise extending
10 wall.

1 2. The aisle way end extender bracket as disclosed in claim 1, said
2 elongate extending support arm further comprising a substantially planar and
3 elongated shape.

1 3. The aisle way end extender bracket as disclosed in claim 2, said
2 product display end further comprising an "S" hook suspended through an
3 aperture defined within said support arm.

1 4. The aisle way end extender bracket as disclosed in claim 3, said
2 elongate extending support arm having a specified shape and size and being
3 constructed of a durable metal material.

1 5. The aisle way end extender bracket as disclosed in claim 3, a
2 product support portion suspending from said "S" hook and holding a plurality
3 of individual merchandising items.

1 6. The aisle way end extender bracket as disclosed in claim 5, an
2 advertisement display placard extending from said support arm.

1 7. The aisle way end extender bracket as disclosed in claim 2,
2 further comprising said a foot support at said first support end, said support
3 arm being axially adjustable relative to said foot support.

1 8. The aisle way end extender bracket as disclosed in claim 7, said
2 foot support further comprising a planar support surface, a bracket securing
3 upon said planar support surface and defining an interior channel suitable for
4 receiving said support arm therethrough, a rotatably tightenable screw
5 extending within said bracket and engaging said support arm at a selected
6 axially adjusted location.

1 9. The aisle way end extender bracket as disclosed in claim 1, the
2 lengthwise extending display wall further including a pegboard display surface,
3 said foot support further comprising a planar support surface, a first plurality of
4 inwardly and successively upwardly angled tabs extending from an upper edge

5 of said support surface, a second plurality of inwardly extending tabs extending
6 from a corresponding lower edge of said support surface.

1 10. The aisle way end extender bracket as disclosed in claim 1, the
2 vertically extending end cap further comprising a plurality of spaced apart slots
3 extending in axially downward and parallel fashion relative to the lengthwise
4 extending wall, said foot support further comprising a planar support surface, a
5 channel defined in said planar base surface and through which is inserted a
6 fastener stem terminating in a single slot engagement portion, a wing nut
7 threadably engaging over a second extending end of said fastener stem and
8 which is tightenable to secure said bracket in place within a selected vertically
9 extending single slot.

1 11. The aisle way end extender bracket as disclosed in claim 10,
2 further comprising a peg extending from a rearward facing surface of said
3 support arm 44, proximate in location to said channel, whereupon said fastener
4 stem inserting within a first selected vertical slot, said peg seating within a
5 succeeding slot to provide stabilizing support to said end extender bracket.

1 12. The aisle way end extender bracket as disclosed in claim 1,
2 further comprising of the pair of threaded bolts extending through associated
3 apertures defined in said support end of said elongate extending arm, a pair of
4 rectangular shaped nuts threadably engaging over extending shaft ends of said

5 bolts and, upon said shafts being inserted within selected vertically extending
6 slots defined in the vertically extending end cap support, being tightened to
7 secure said support arm in place.

1 13. An aisle way end extender bracket for use with an upright
2 merchandising display, the display including a lengthwise extending wall
3 terminating in a vertically extending end cap support, said bracket comprising:

4 an elongate extending support arm having a first support end and a
5 second extended and product display end, the support arm further comprising a
6 substantially planar and elongated shape;

7 said first support end being engageable with a location of the upright
8 merchandising display proximate its vertically extending end, said support end
9 further comprising a planar support surface capable of affixing, in substantially
10 adhering fashion, against a corresponding planar extending portion of the
11 merchandising display;

12 said product display end further comprising an "S" hook suspended
13 through an aperture defined within said support arm, a product support portion
14 suspending from said "S" hook and holding a plurality of individual
15 merchandising items in substantially coplanar and parallel extended and
16 displayed fashion beyond the vertically extending end cap of the lengthwise
17 extending wall.

1 14. The aisle way end extender bracket as described in claim 13,
2 further comprising a foot support at said first support end, said support arm
3 being axially adjustable relative to said foot support.

1 15. The aisle way end extender bracket as disclosed in claim 14,
2 further comprising a bracket securing upon said planar support surface and
3 defining an interior channel suitable for receiving said support arm
4 therethrough, a rotatably tightenable screw extending within said bracket and
5 engaging said support arm at a selected axially adjusted location.

1 16. The aisle way end extender bracket as described in claim 13, the
2 lengthwise extending display wall further including a pegboard display surface,
3 said foot support further comprising a first plurality of inwardly and
4 successively upwardly angled tabs extending from an upper edge of said base
5 surface, a second plurality of inwardly extending tabs extending from a
6 corresponding lower edge of said base surface.

1 17. The aisle way end extender bracket as described in claim 13, the
2 vertically extending end cap further comprising a plurality of spaced apart slots
3 extending in axially downward and parallel fashion relative to the lengthwise
4 extending wall, said foot support further comprising a channel defined in said
5 planar base surface and through which is inserted a fastener stem terminating in
6 a single slot engagement portion, a wing nut threadably engaging over a second

- 7 extending end of said fastener stem and which is tightenable to secure said
8 bracket in place within a selected vertically extending single slot.

1 18. The aisle way end extender bracket as disclosed in claim 13,
2 further comprising of the pair of threaded bolts extending through associated
3 apertures defined in said support end of said elongate extending arm, a pair of
4 rectangular shaped nuts threadably engaging over extending shaft ends of said
5 bolts and, upon said shafts being inserted within selected vertically extending
6 slots defined in the vertically extending end cap support, being tightened to
7 secure said support arm in place.